



# Preparing for Global Innovation Award Presented by Disney Regional Nomination Judging

## Project to Global Innovation Award Rubric Comparison



Innovation Project Team Number \_\_\_\_\_  
Judging Room \_\_\_\_\_



For each skill area, clearly mark the box that best describes the team's accomplishments. Teams should demonstrate everything at the level; if they are missing part, mark the level below. If the team does not demonstrate an area, put an 'X' in the first box for Not Demonstrated (ND). Please provide as many written comments as you can to acknowledge each team's hard work and to help teams improve. Use the back for additional comments if needed.

\*Required for Award Consideration

	Beginning	Developing	Accomplished	Exemplary
Research	<b>Problem Identification*</b> Clear definition of the problem being studied			
	N: unclear; few details	D: partially clear; details missing	A: mostly clear; detailed	E: clear; very detailed
	<b>Sources of Information</b> Quality and variety of data/evidence and sources cited			
Comments	Sources of Information and Problem Analysis no longer evaluated. We expect that you use the work you have done in these areas to help you in the new implementation category.			
	N: minimal quality; variety limited	D: minimal study; some analysis	A: sufficient study and analysis	E: high quality and variety; multiple professionals including extent
	<b>Problem Analysis</b>			
Innovative Solution	<b>Team Solution*</b>			
	N: difficult to understand	D: Team Solution no longer evaluated. You advanced, so know you have an amazing solution!		E: Team Solution no longer evaluated. You advanced, so know you have an amazing solution!
	<b>Innovation</b> Degree to which the team's solution makes life better by improving existing options, developing a new application of existing ideas, or solving the problem in a completely new way.			
Comments	Degree to which the team's solution makes life better by improving existing options, developing a new application of existing ideas, or solving the problem in a completely new way.			
	N: existing solution/application	D: solution/application contains some original element(s)	A: original solution/application; potential added value	E: original solution/application; demonstrated added value
	<b>Solution Development</b> Systematic process used to select, develop, evaluate, test, and improve the solution (implementation could include cost, ease of manufacturing, etc.)			
Presentation	<b>Sharing*</b> Degree to which the team shared their Project before the tournament with others who might benefit from the team's efforts			
	N: shared with family / friends	D: shared outside family / friends	A: shared with one audience who may benefit OR one	E: shared with multiple audiences who may benefit OR multiple professionals
	<b>Creativity</b> In			
Comments	No longer evaluated. You may use your same presentation or choose a new way to convey information within 5 minutes.			
	N: minimally engaging OR unimaginative	D: process AND explanation need improvement		E: very engaging AND exceptionally imaginative
	<b>Presentation Effectiveness</b> Message delivery and organization of the presentation			
Comments	Message delivery and organization of the presentation			
	N: unclear OR disorganized	D: partially clear; minimal organization	A: mostly clear; mostly organized	E: clear AND well-organized

Great Job....

Think about...

Team: \_\_\_\_\_  
Submission Name: \_\_\_\_\_

For each criterion, select the box that best describes the team's accomplishments.

	Beginning	Developing	Accomplished	Exemplary
Research	<b>Problem Identification</b> Clear definition of the problem being studied			
	N: unclear; few details	D: partially clear; details missing	A: mostly clear; detailed	E: clear; very detailed
	<b>Innovation</b> Degree to which the team's solution makes life better by improving existing options, developing a new application of existing ideas, or solving the problem in a completely new way			
Comments	Degree to which the team's solution makes life better by improving existing options, developing a new application of existing ideas, or solving the problem in a completely new way			
	N: existing solution/application	D: solution/application contains some original element(s); potential added value	A: original solution/application; potential added value	E: original solution/application; demonstrated added value
	<b>Solution Development</b> Use of a systematic process to develop the solution, where alternative solutions are considered and narrowed, the chosen solution is evaluated and improved, feasibility of process solutions assessed			
Innovative Solution	<b>Implementation</b> Consideration of factors for implementation (such as cost, ease of manufacturing, etc.)			
	N: minimal factors considered; idea not feasible	D: some factors considered; idea may be feasible	A: systematic and well-explained, including evaluation or verification	E: process uses evaluation or verification across multiple steps
	<b>Motivation to Implement</b> Team demonstrates motivation to implement (clear idea of a next step(s) to make a reality, OR consultation with a professional for advice beyond production, such as business, marketing, design, etc.); OR demonstrates strong desire to see the end-user's problem improve with this solution)			
Comments	Team demonstrates motivation to implement (clear idea of a next step(s) to make a reality, OR consultation with a professional for advice beyond production, such as business, marketing, design, etc.); OR demonstrates strong desire to see the end-user's problem improve with this solution)			
	N: process AND explanation need improvement	D: process OR explanation need improvement	A: systematic and well-explained, including evaluation or verification	E: process uses evaluation or verification across multiple steps
	<b>Implementation</b> Consideration of factors for implementation (such as cost, ease of manufacturing, etc.)			
Presentation	<b>Motivation to Implement</b> Team demonstrates motivation to implement (clear idea of a next step(s) to make a reality, OR consultation with a professional for advice beyond production, such as business, marketing, design, etc.); OR demonstrates strong desire to see the end-user's problem improve with this solution)			
	N: minimal factors considered; idea not feasible	D: some factors considered; idea may be feasible	A: factors well considered; some question about proposed solution	E: factors well considered and feasibility confirmed by professionals in the field
	<b>Motivation to Implement</b> Team demonstrates motivation to implement (clear idea of a next step(s) to make a reality, OR consultation with a professional for advice beyond production, such as business, marketing, design, etc.); OR demonstrates strong desire to see the end-user's problem improve with this solution)			

Comments:

Please provide 1-2 comments about this team's submission. Please write one comment describing something you liked about this idea and one thing you think the team can improve. Comments will be provided to the teams, so please make them positive and constructive.

\*NEW\* to Global Innovation Award rubric only

### What is the same?

- Problem Identification and Innovation categories from the Innovation Project rubric remain *exactly the same* on the Global Innovation Award Rubric.
- Solution Development appears, but with some differences in the overall description and with the accomplished and exemplary expectations.



## What is different?

- **\*NEW\*** category **Implementation**; considering implementation has been unblended from Solution Development and becomes its own focus area. This is the ‘how would I make it real’ story that your team should be able to articulate. You may have already done some of this work under the Research category on the Project rubric. If you consulted experts, did they help confirm the theoretical or actual feasibility of making your solution a reality? Notice to be ranked exemplary, feasibility should be confirmed by a professional in the field. What resources would your Innovation Project need?
- **Solution Development** is considered carefully—this is the ‘how’ story of your team’s Innovative Solution development journey. As your team made decisions and improvements after they had their original idea, what processes or evaluative tools/frameworks did they apply? A team should be able to share how they verified their choices about their Innovation Project.
- **\*NEW\*** **Motivation to Implement** is considered as a yes/no and used *only* as a deliberative tool to help if team rankings are extremely close. Does your team truly want to keep working on their Project and receive a nomination for the Global Innovation Award? We want to advance teams who are passionate as well as exemplary across all areas. This is not a fully rated criteria. A team that does *not demonstrate motivation* could rank lower than a team who, if ranked equally across all other categories, *does demonstrate* motivation.

## How else should I prepare for Global Innovation Award regional nomination judging?

- **Your team will NOT be judged on the style of your presentation.** Even so, it is always a good idea to present your ideas in a fun and engaging way so that the judges are excited to learn more.
- We recommend all judges end their Q&A session with the same question: *Is there anything else you’d like to tell us about your Project?* This will allow teams an opportunity to ensure they have covered all the important points they wish the judges to understand about their Project. Check with your tournament’s judge advisor the day of the event to see if this best practice will be in place.
- Have your team think about:
  - Did they achieve accomplished or developing in the **Problem Identification** or **Innovation** categories at an earlier event? If there is room for improvement, ask your team what more they could do to push themselves. For example:
    - Is their problem specific? Can they articulate the who and why of it clearly?
    - In the **Innovation** category, notice that to really shine, teams should concretely show their solution *demonstrates value* rather than just has potential value. In what way can your team show the value is irrefutably present? How can they tell the ‘WE KNOW IT WORKS/WILL WORK’ story? Can your team state how their innovation solves their problem in a new way?